



Introducing a new powerful financing option allowing patients the flexibility to pay monthly to improve their hearing available exclusively for Inner Circle Members.

The world is changing and in some cases, purchasing products outright limits access to the latest technology and restricts flexibility. As consumers, we often pay monthly for certain products and services such as cable TV, internet and cell phones which allows for budget flexibility, access to technology upgrades and hassle free service.

Phonak Freedom provides you the ability to offer more options for your patients.

Benefits to you as a business owner:

Phonak Ascent – renewal option after 3 years

- Provides more options for patients
- Upgrade opportunity for patient
- Earns patient loyalty
- Differentiates your practice

Value to patients:

Phonak Ascent – renewal option after 3 years

- No down payment*, no price negotiation
- Easy monthly payment terms to fit anyone's budget
- One flat monthly rate with no surprises
- 4 year warranty included[†]

| Patients who are ready to purchase have more flexibility | Patients who wouldn't have purchased have more choices | Patients who couldn't have purchased, have more options |
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| Allows patients access to the best technology resulting in a higher average selling price. | 56% of Tested Not Sold Patients provide a financial reason for not moving forward. | Only 37% of Americans have enough savings to cover a \$1000 out of pocket expense. |

How it works:

Patients make installment payments

- No APR and no processing fee to provider
- 48 month term with option to renew after 3 years
- Applications are completed online
- Credit decisions made within seconds
- Funding takes place within 2 business days of the delivery of hearing aids

For more information, contact your Phonak Sales Representative to discuss how Phonak Freedom can help your practice and your patients!

* First Month's payment due at delivery
† Warranty period covered by provider